



Candidate Questionnaire for Atlanta's 2025 Citywide Elections

Section I: Personal Background and Motivation

- Full Name: Helmut Lucero-Domagalski Love
- Office Sought: Mayor of Atlanta
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Brief Biography (max 250 words):

Dr. Love began as a biomedical engineer from Texas A&M, and later earned an MBA at Northwestern's prestigious Kellogg School of Management.

Helmut pioneered groundbreaking radiology-cardiology technologies at General Electric, generating significant financial growth. He later developed McKesson Practice Choice, the company's first web-based primary care patient platform.

In leadership roles at major corporations, including Microsoft, Nuance, and IBM Watson, Helmut managed quarter billion-dollar portfolios and guided teams through remarkable growth. He has implemented transformative AI and blockchain technologies internationally, demonstrating exceptional vision and proven execution skills.

As a father of three daughters, divorcing and thrust later-in-life into global gay culture, Love found himself in a world of limiting beliefs and addictive behaviors. To shift his life, Love coached gay men one-on-one leading to his pandemic creation of The Gayly Dose - voted #1 podcast Atlanta Magazine - to elevate the LGBT community. The podcast saved lives. He then founded The Gayly Impact - a non-profit aimed at personal and financial development of ALL humans with innovative solutions in merit-based wealth redistribution.

A One Love Christian, Dr. Love wrote a book calling for spiritual financial and political awakening, "Wake Up to Your Life Magic", and runs an executive leadership consultancy: DrHelmutLove.com, helping others use \$100M leadership strategies to grow and lead businesses.

Section II: Priorities

1. What are your top three priorities if elected?

a) Remove Corruption - Root out the long-standing political machine of Atlanta, seek blind trusts for officials, audit key areas of the city (pensions, watershed). This will be an arduous process

and require new talent in key areas of the city for which I will need allies that are committed to supporting change and identifying resources of excellence to create the city we all deserve.

b) Protect our Budget and Citizens - Look at money and resources spent in the city and make adjustments, introduce AI for human capital efficiencies or to shift them to higher value tasks, and reorganize existing teams using NPU feedback to better respond to issues with accountability. Ensure public safety is a high priority and begin measures to anticipate AI Job loss like homeless recovery-live/work programs. Immediate remedies to transportation like a ride-share application and other areas I will address below fall into this category.

c) our Revenue Exponentially to be the #1 City in the US - I will declare Atlanta the urban test-bed to facilitate AI and technology in all social services, government, education, and non-profits. Here we can prove, once-and-for-all, the Republican ideals of public-private partnership can be directed to Democratic goals of outcome-based solutioning of all social ills.

A marketing slogan and a mission, Atlanta will be the “City of One Love, on One Earth, for One Humanity”—positioning us as the global, thought-leader in each dimension, to raise up the leading economy of the nation. I will establish three city leaders. A One Earth executive will focus on conservation efforts across all city initiatives and build green economic strength. A One Humanity leader will coordinate across nonprofits and education, to streamline focus and attract what federal grant dollars remain.

A One Love executive will create an entrepreneur consortium for any resident with platforms in faith, finance, conservation, or humanitarian service to enroll, collaborate, and connect to resources. Small businesses and corporations will gain new “front doors” to markets with the participants. The city will create global dollars with new international One Love, One Earth, and One Humanity conferences to elevate our thought leadership, where Universities, Non-profits, and Faith organizations will expand their global influence and position themselves for greater investment. The consortium will feed Entertainment with creative new material, amplify Atlanta’s impact, and ultimately, the One Love movement.

Section III: Public Safety

2. The Atlanta Public Safety Training Center has sparked both support and opposition throughout our city. How do you view the Public Safety Training Center’s role in shaping the future of public safety, and how would you ensure it serves the needs of both first responders and the broader community?



It is imperative that we continue to recruit, train and celebrate our police force. Quality staffing is a priority for our city and the Center will be a very vibrant location to ensure we have the talent we need.

I do think it is imperative that we start to work with leaders in the industry like Andre Norman (GA) and Frank Murphy (FL) who can start to consult our policing and incarceration tactics (working with Fulton County and the State) to better ensure recidivism and repeat offenses are reduced.

Introducing tech, AI and services to our policing and incarceration process are vital to developing a system that works. I would like to see our center stand on the cutting-edge of safety so that we are more outcome focused than ever before.

I am troubled by the amount of money that is made off of our criminals and the criminal system. PSTC should be our commitment to truly addressing safety at a next level. In combination with work programs we develop for the homeless, it is my belief that we can revolutionize safety outcomes with work and thinking at PSTC.

I think that building a new jail is not encouraging. Why are we building systems assuming that our programs will not be effective? I wonder what would happen if we spent half a billion on reducing recidivism if we would get a higher return in terms of safety in our city.

Finally, I am 100% committed to the use of the center for other areas. Whether financial literacy events, entrepreneurial training, the One Love Consortium meetings and/or acting as the LGBT resource center - we need to find ways to leverage what we have to meet multiple demands in the city.

Section IV: Transportation and Infrastructure

3. Traffic congestion, caused by delivery trucks and rideshare vehicles, physically blocks travel lanes on major roads like Peachtree and Piedmont. How can we ensure that this dangerous practice stops?

We can pursue passenger and commercial loading zones with clear designations and might consider camera enforcement to automatically ticket vehicles stopping in travel lanes. We could even consider requiring rideshare companies to use geofencing so pickups/drop-offs can only occur at approved curb zones.

4. What is your vision for revitalizing the Lindbergh area and addressing the visible blight along Piedmont Road, a key gateway into Buckhead? How would you work with city



agencies and law enforcement to improve safety and aesthetics in this high-priority corridor?

Eliminating blight will require redevelopment incentives and partnerships that replace vacant, neglected properties with housing, retail, and community spaces, or reconsider the use of the expansive commercial retail space that is no longer as in demand.

I would like to explore any community policing strategies and increase officer visibility in high-crime or high-traffic areas. And also consider installing smart lighting and cameras. We could consider some green landscaping and public art, but ensuring the homeless are managed out of the area is likely a key aspect to addressing some of the blight.

5. Buckhead lacks sufficient sidewalk infrastructure, particularly in some residential neighborhoods and near schools, making walking uncomfortable and unsafe for many residents. While progress has been made in the commercial core, large portions of the community remain disconnected. What specific policies or funding strategies would you support to accelerate and incentivize sidewalk construction throughout Buckhead?

Certainly we can require all new road projects, major repairs, or resurfacing in Buckhead to include sidewalks. We could create a dedicated city fund—separate from general paving budgets—focused only on sidewalks, crosswalks, and pedestrian safety infrastructure and use transparent mapping to identify “sidewalk deserts”. Finally we could consider channeling a portion of TAD growth from Buckhead commercial developments into pedestrian connectivity

Section V: Education - Atlanta Public Schools (APS)

6. Many schools throughout Atlanta are currently facing significant under-enrollment. As part of the ongoing Facilities Master Plan, the APS Board is considering recommendations for school consolidations and redistricting by late 2025. Specifically, APS has circulated a recent plan under community review that outlines various scenarios that could repurpose and consolidate existing facilities. What is your position on potential school closures or consolidations within APS? How do you believe these changes could impact schools in Buckhead, which currently experience some of the highest enrollment levels in the district?

School closures are not ideal, but they are a natural part of the birth rate decline and the increase in private school options in our city. My biggest concerns about the closures are the impact to property values for citizens and the increased commute times.

In general, I think our public schools have to be more competitive. Measures like incentivizing teachers with outcome-based pay, and promoting more freedom of choice in the city, with a

“gleaning bonus” for all students in the lower 10% of annual state-reported income and those with disabilities, might help re-vitalize a sense of healthy market competition amongst schools - also to get more children enrolled or to serve underserved areas.

Because Buckhead schools are already in demand, and likely will continue to be, the risk naturally is that, if schools are reduced, Buckhead schools could be taxed. To avoid this, we would need to ensure strict thresholds are maintained and not exceeded.

Section VI: Watershed

7. Considering the recurring and increasingly severe flooding events along Peachtree Creek, what specific policies or infrastructure investments would you advocate for to mitigate future flood risks and protect vulnerable neighborhoods? How will we pay for these?

Naturally we could look to upgrade culverts, storm drains, and sewer systems to handle today’s rainfall—with additional considerations like expanding retention ponds and green infrastructure. I believe restoring the flood-plain might be complex as we would need to work with federal partners to buy out and repurpose the most at-risk properties. We could pursue disaster mitigation grants, but likely we would need to look to dedicate a portion of the city’s stormwater utility fee to targeted Peachtree Creek projects.

8. The city has experienced multiple water main breaks and wastewater spills in recent years. What specific policies or oversight mechanisms would you support to prevent future infrastructure failures?

I know that certain monitoring has been put in place to see when a break occurs quickly, but there are predictive maintenance technologies that can be added. Our infrastructure has been a long-standing issue, and although a new “plan” has been proposed, I have several areas of inquiry.

I am concerned about funding: How secure it is, and how the projects might be phased with pros and cons. I would particularly want to explore any private/public partnerships that we may have not considered. Also, are we seeking contracts that can bonus for on-time and on budget delivery?

Are we also looking at smart technology in metering, abnormal consumption, and predictive maintenance tools. I would like to see if there are water reuse plans for non-potable networks or any wastewater byproduct revenue.

The bottom line is that we need a comprehensive, deep and through solution to water infrastructure in this city and as painful as that might be, we are going to have a sobering plan and budget discussion as a city.

Section VII: Tree Protection Ordinance (TPO)

9. Buckhead contains the majority of Atlanta's tree canopy and has seen significant community concern regarding the finalized Tree Protection Ordinance (TPO). How would you balance the need for development with the goal of protecting Atlanta's urban forest, especially in rapidly growing neighborhoods? What new policies or solutions, if any, would you support to strengthen the Tree Protection Ordinance (TPO) code enforcement process, currently managed by the Arborist Division within the Department of City Planning?

Naturally we might require developers to prioritize "design around trees". We may want to revise TPO to increase on-site replacement requirements and limit over-reliance on "recompense fees. We could establish a Buckhead Urban Forest Fund so fees collected from removals in Buckhead are reinvested in canopy restoration *within Buckhead*. We might consider increasing the arborists/inspector, and consider creating even higher fines to make violations far more expensive.

Section VIII: Final Thoughts – How Buckhead can Help the City of Atlanta

10. In what ways can the Buckhead community actively support the priorities you've set for your district or post within the City of Atlanta? Where do you believe Buckhead can have the most meaningful impact in advancing Atlanta's overall growth, prosperity, and quality of life?

I believe the Buckhead community has enormous influence in shaping the city's future. The sobering reality of what may for a time befall us economically with AI in the short term will be best mitigated by leadership from Buckhead to others. Key ways to impact:

a) Engaging in Policy Dialogue: Actively participating in city planning meetings, budget hearings, and zoning processes so Buckhead voices are heard on issues like transportation, housing, and public safety - for Buckhead but also as leaders and thinkers for the comprehensive city is important

b) Public-Private Partnerships: Buckhead corporations, small businesses, and nonprofits can co-invest with City Hall in high-impact community improvements. The network Buckhead has to



help support partnerships that improve the various initiatives, and investments that we can make in Atlanta is vital to my plans for our city.

c) Neighborhood Advocacy: I need Buckhead to continue to identify pressing needs— sidewalk gaps, flooding concerns along Peachtree Creek, or safety around commercial corridors—to ensure these priorities are elevated in citywide planning.

d) Civic Leadership: Buckhead residents are key resources to mentor youth, join advisory councils and help guide how resources are deployed across the city. This will be a key time for us to come together as a city and be creative, so in whatever way I can increase engagement here, it would be tremendous for our city.